

# Support Cancer Services Year Round

## Annual Sponsorships

For supporting both fundraising events, annual sponsors receive enhanced benefits.

An annual sponsorship includes:

- Logo recognition on a monthly program postcard.
- Logo or ad recognition on social media and program emails.
- Recognition in newsletter distributed to more than 10,000 households, four times per year.



Who does Cancer Services serve? Scan here for community stats and numbers!



YOUR GENEROSITY PROVIDES VALUABLE SERVICES TO PEOPLE WITH CANCER.



## Our Mission:

To enhance the quality of life of providing meaningful resources, information, and compassionate assistance

## For More Information:

[events@cancer-services.org](mailto:events@cancer-services.org)

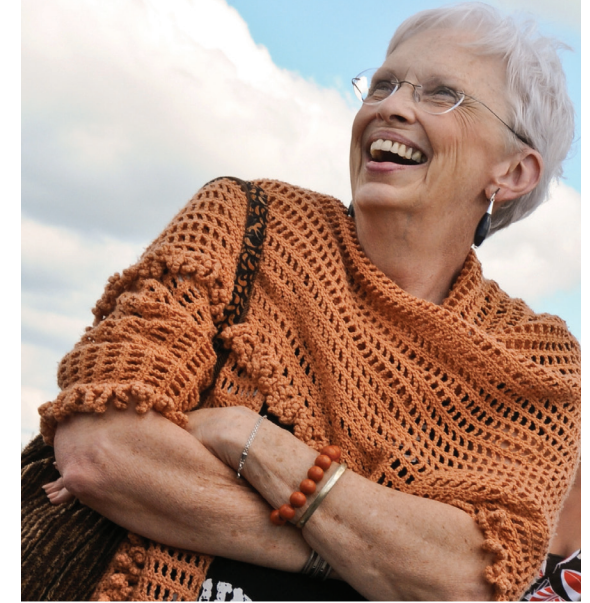
[www.cancer-services.org](http://www.cancer-services.org)

6316 Mutual Drive, Fort Wayne, IN 46825  
260.484.9560



# Sponsorship Opportunities

2024



SUPPORT LOCAL PEOPLE TOUCHED BY CANCER



**Cancer**  **Services**  
OF NORTHEAST INDIANA

[www.cancer-services.org](http://www.cancer-services.org)  
6316 Mutual Drive  
Fort Wayne, IN 46825  
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**Saturday, May 4, 2024**

The walk supports local people with cancer. It is also a celebration with activities and fun for the whole family.

**Average attendance: > 600**

Your company or organization is encouraged to create a team and join in the fun!

	\$5,000 Official Event Sponsor	\$2,500 Advocate	\$1,000 Host	\$500 Partner	\$250 Friend
<b>Podium Send-Off</b>	✓				
<b>Recognition at the Event</b>	✓ (Special Recognition)	✓	✓	✓	
<b>Signage at the Event</b>	✓	✓			
<b>Signage on Walkway</b>	✓				
<b>Ribbon Walk T-Shirts</b>	10	5	2		
<b>Social Media Recognition</b>	Two Dedicated Posts	One Dedicated Post			
<b>Event T-Shirt Recognition</b>	Company Logo	Company Logo	Company Logo	Company Logo	Company Name
<b>Website Recognition</b>	Company Logo	Company Logo	Company Logo	Company Logo	Company Name
<b>Inclusion in Press Release</b>	✓	✓	✓	✓	
<b>Inclusion in Newsletter*</b>	✓	✓	✓	✓	✓

\*Carelines newsletter distributed quarterly to over 10,000 households.



**Wednesday, September 11, 2024**

This is an opportunity to pay tribute to people with cancer, also thanking caregivers and medical professionals. The event includes an elegant dinner and an inspiring speaker.

**Average attendance: > 300**

Sponsors are encouraged to share a tribute that will be featured in the program and on screen during the event.

	\$10,000 Diamond	\$5,000 Platinum	\$2,500 Gold	\$1,500 Silver	\$500 Bronze
<b>Program Recognition</b>	Full Page Ad & Company Logo	Half Page Ad & Company Logo	Quarter Page Ad & Company Logo	Company Logo	Company Logo
<b>Company Logo Displayed at Event</b>	✓				
<b>Recognition from the Podium</b>	✓	✓	✓		
<b>Inclusion in Press Release</b>	✓	✓	✓		
<b>Inclusion in the Newsletter*</b>	✓	✓	✓	✓	✓
<b>Table Tributes</b>	4	3	2	1	
<b>Special Social Media Recognition</b>	Two Dedicated Posts				
<b>Guest Reservations</b>	20	16	12	8	

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