



**For Immediate Release**

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**Cancer Services Blue Tie Day- September 14**

Did you know that one in every six men will be diagnosed with prostate cancer? Did you know it is deadlier than breast cancer? Additional key facts about prostate cancer include: it is detectable in early stages, it is NOT an old man's disease, and it does NOT go away if you avoid testing.

To increase awareness about prostate cancer, Cancer Services of Northeast Indiana encourages all local men and businesses to participate in Blue Tie Day and wear blue ties to the office on Friday, September 14. Take a photo of yourself or a group at the office wearing your collection of blue ties and send the photos to Amber Recker at [arecker@cancer-services.org](mailto:arecker@cancer-services.org). Photos will be submitted for publication and also posted on our blog. The group with the most people in blue ties will receive blue "count moments" bracelets for their entire team.

***About Cancer Services of Northeast Indiana***

Cancer Services' mission is to enhance the quality of life of those affected by cancer by providing meaningful resources, information and compassionate assistance. Last year, more than 2,300 local people with cancer and their families received emotional support and practical resources for their cancer journey. Cancer Services of Northeast Indiana helps people who live in Allen, Adams, DeKalb, Huntington, Kosciusko, LaGrange, Noble, Steuben, Wabash, Wells, and Whitley counties.

For more information, visit [www.cancer-services.org](http://www.cancer-services.org).